

Privacy Policy

Effective Date	October 2, 2026
Website	KinseyConsultingGroup.com
Contact	Blaine@KinseyConsultingGroup.com

Kinsey Consulting Group ("KCG," "we," "us," or "our") respects your privacy. This Privacy Policy explains how we may collect, use, disclose, and protect information when you visit our website, submit a form, schedule a consultation, take an assessment, communicate with us, or otherwise interact with our services.

Plain-language summary

We collect information needed to operate our website, respond to inquiries, provide consulting services, understand website performance, and market our services. We do not state that we sell personal information. This policy should be updated if your actual technology stack or data practices change.

1. Information We Collect

Information you provide

We may collect information you voluntarily provide, including your name, work email address, company, website, job-related information, phone number if requested, consultation or project details, assessment responses, and information you include in messages or forms.

Information collected automatically

When you use the website, certain technical information may be collected automatically, such as IP address, browser type, device information, referring pages, pages viewed, approximate location derived from IP address, dates and times of visits, and interactions with the site.

Information from third parties

We may receive information from service providers or platforms used to operate, analyze, advertise, or support the website and our business, subject to their terms and your settings.

2. How We Use Information

We may use information to respond to inquiries; schedule and conduct consultations; provide, administer, and improve consulting services; operate and secure the website; personalize communications; analyze website and campaign performance; manage leads and customer relationships; send marketing communications where permitted; prevent fraud or misuse; comply with legal obligations; and protect our rights.

3. Cookies, Analytics, and Advertising

The website may use cookies, pixels, tags, and similar technologies for essential site functions, analytics, attribution, personalization, and advertising. These technologies may be provided by third-party platforms. Depending on your location and applicable law, you may have choices regarding non-essential cookies or targeted advertising through a consent tool, browser controls, or platform settings.

Blocking cookies may affect some website features. Browser-based privacy signals may be honored where required by applicable law and supported by our systems.

4. HubSpot and Other Service Providers

We use third-party service providers to support functions such as website hosting, CRM, forms, scheduling, analytics, advertising, communications, document storage, and business operations. For example, information submitted through HubSpot-powered forms or scheduling tools may be processed by HubSpot on our behalf. Service providers may process information according to their own terms and privacy practices.

5. How We Share Information

We may disclose information to service providers and contractors that help us operate our business; professional advisers when reasonably necessary; authorities or other parties when required by law or to protect rights, safety, or security; and a successor in connection with a merger, sale, financing, reorganization, or transfer of business assets.

We do not disclose personal information merely for unrelated third parties to use for their own direct marketing. If our practices change, this policy will be updated as appropriate.

6. Data Retention and Security

We retain personal information for as long as reasonably necessary for the purposes described in this policy, including business, contractual, tax, accounting, security, and legal purposes. Retention periods vary depending on the nature of the information and our relationship with you.

We use reasonable administrative, technical, and organizational safeguards appropriate to the nature of the information we maintain. No internet transmission or storage system can be guaranteed to be completely secure.

7. Your Privacy Choices

You may opt out of marketing emails by using the unsubscribe link in those messages. You may also contact us to request access, correction, or deletion of personal information we maintain about you, subject to applicable law, verification, and permitted exceptions.

Residents of jurisdictions with comprehensive privacy laws may have additional rights, such as rights to know, access, correct, delete, obtain a portable copy of information, or opt out of certain forms of targeted advertising, sale, or sharing. We will evaluate requests under the law that applies to the request.

8. California Privacy Notice

California law provides certain privacy rights to eligible California residents when a business is subject to the California Consumer Privacy Act, as amended. Those rights may include requests to know, delete, correct, and opt out of sale or sharing, as well as limits on certain uses of sensitive personal information and protection from discriminatory treatment

for exercising privacy rights. Applicability depends on statutory thresholds and other requirements.

If KCG becomes subject to additional California-specific notice or request requirements, this policy and our processes will be updated accordingly.

9. Children's Privacy

Our website and consulting services are intended for businesses and professionals and are not directed to children under 13. We do not knowingly seek to collect personal information from children under 13 through the website.

10. Third-Party Websites

Our website may link to third-party websites or services. We are not responsible for the privacy, security, content, or practices of third parties. Review their policies before providing personal information.

11. Changes to This Policy

We may update this Privacy Policy periodically to reflect changes in our practices, technology, services, or legal obligations. The effective date at the top of the policy indicates the latest revision.

12. Contact Us

Questions or privacy requests may be sent to Kinsey Consulting Group at **Blaine@KinseyConsultingGroup.com**. Please include enough information for us to understand and respond to your request.

Important: This document is a practical website policy template tailored to Kinsey Consulting Group's current business model and known website use. It is not legal advice and should be reviewed by qualified counsel, especially if your data practices, advertising technologies, customer locations, or legal obligations change.